Pillars of Success

> Safety

 Providing for the welfare of our members, guests and associates through training, security, prevention, policies and procedures, and emergency preparedness.

> Communication

• Effectively communicating timely and accurate information to the members, guests and associates.

> Ownership

 Embracing our role in maintaining BFCC's history and traditions, caring for our Club, and taking pride in our Team!

> Relationships

 Developing relationships amongst the members, guests and associates by establishing a culture of trust, respect, kindness, and teamwork.

> Experiences

 Creating memorable experiences for our members, guests and associates through exceptional service and flawless execution.